# **ANNUAL REPORT**

2012-2013

(Socio-economic Development initiatives of Srinivasa Education Society)











# SRINIVASA EDUCATION SOCIETY

**PACE Institute of Technology & Sciences** 

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Institute of Technology And Sciences

ONGOLE, Andhra Pradesh, India.

Approved By AICTE, NEW DELHI & Govt. of Andhra Pradesh, Affiliated to JNTU, Kakinada An ISO 9001:2008 Certified Institution

Latest Events \_\_\_\_n 5th January 2015 for B. Tech CSE, IT & ECE Students.

Alumni me





#### Preface:

Dear friends,

SRINIVASA EDUCATION SOCIETY, is pleased to present its 6th annual report for the year 2012-2013 before the members, Advisory Board and Academic Council Members, Teachers, Parents, Well Wishers, Staff, Students and the societies, RLD Centers, councils, foundations, colleges, schools, individual donors and sponsors, who contribute directly or else for the betterment and growth of the institutions and the society as a whole. Though we have been working sincerely for the last 6 years for the promotion of technical education as well as fulfilling its social responsibilities towards the community ultimately for the benefit of deprived communities. The aim of the SRINIVASA EDUCATION SOCIETY, is to help the deprived community avail all basic amenities of life for themselves.

It's a matter of pride to all of us that 6 batches of students completed the B.Tech Degree Course from Pace Institute of Technology & Science and Pace The Global School which are the two highly successful institutions run by the society. A number of students has been placed in highly paid jobs in government and as well as in private sectors companies. A number of research papers has been published in various journals and publications.

The research faculties involved in innovations and prototype development has been shown the tremendous scope for making the people's life easier. Many corporates and R.L. D centers have come forward to start pilot projects in association with the college and the society. The college has received many award for its excellence in the academic as well as social responsibilities. This year we organized special training programs including: CRT in Corporate Management & Public speaking in English, CRT in Computer Programming Skills, CRT in Industrial electrical Engineering Skills, CRT in Surveying and Concrete Technology

We express our sincere gratitude to individual donors, collaborative agencies for their financial assistance and cooperation in continuing our development initiatives.

Last but not least I express my deep sense of gratitude to the small but dedicated staff of the organization who worked hard to realize the long-term objectives.

In solidarity

M.SRIDHAR General Secretary cum Correspondent



# Board of management & Current list of Governing body:

1	Chairman	Mr M.Venugopal Rao
2	Secretary & Correspondent	Mr M.Sridhar
3	Vice- President	Mr VasuBabu
4	Joint Secretary	Mr Ravi
5	Treasurer	Smt. M. Padma
6	Executive Member	Smt. M. Renuka
7	Executive Member	Smt M. Nagadhanalakshmi

# **BRIEF PROFILE OF THE SOCIETY**

S.N	PARTICULARS	DET			
1	Name of the Organization	Srinivasa Educational Society			
2	Legal Status	Registered Society U/S 35 of 2001 as applicable to the Government of Andhra Pradesh, Recognised by:			
3	Registration No.	Registration number- 459 of 2007 Registered Society U/S 35 of 2001 as applicable to the			
4	Academic Programs	The society running two institutions including engineering colleges in the name and title of Pace Institute Of Technology & Science and a school titled as Pace The Global School. The institute offers 7 Undergraduate courses in Engineering, 2 Post Graduate courses. Students in all courses are the followings:  1. Computer Science & Engineering 2. Electronics & Communication Engineering 3. Electrical & electronics engineering 4. Information Technology 5. Mechanical Engineering 6. Civil Engineering 7. Automobile Engineering 8. MBA 9. M. Tech Computer Science And Engineering			

5	Social Welfare and Developmental initiatives	Geographical areas covered and activities undertaken: Though the society is spread all over the country but its main activities are concentrated in the States of Andhra Pradesh. The society has started its socia service initiatives in the District of Prakasam, where it is covering almost all the blocks and taluks and developmental projects are being implemented in association with village panchayats, NSS students and volunteers. All these activities are being co-ordinated by our qualified and motivated social workers.  Livelihood promotions, SHG & income generation programs Vocational programs & EDPs Minority Welfare & Development Programs Promotions of Science and technology Rural development programs Tribal welfare & Development programs Promotion of health services Women Empowerment & Welfare Programs for senior citizens, disadvantages and differently abled people Consumer welfare & Awareness Programme Environment conservation and awareness programs Promotion of art & culture Sports & games promotions Farmer's welfare & training programs Programs on Food processing & value addition Survey, Research & Development activities Seminar & conferences
6	Regd. / Head Office Postal Address	D.No-7-5-26/1, Oppo.GayatriMandir Lane, MangmoorDonka, Ongole, Prakasam District, Andhra Pradesh
7	Phone No	08592-226304
8	Fax No.	Telefax-08592-226304
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10		sridhar@pace.ac.in
11	Website address	www.pace.ac.in



The society is implementing various socio economic developmental projects for the people of Andhra Pradesh. The society has started two institutions including engineering colleges in the name and title of Pace Institute of Technology & Science and a school titled as Pace the Global School a well-planned and well-designed, built with more than 1 lakh square feet of constructed area. The aesthetically designed campus has ultramodern facilities with separate academic wing for each department, administration block, laboratories and workshops, state-of-the art computer labs, spacious classrooms, well-stocked library, conference hall, separate seminar hall for each department, canteen, dining hall with hygienic kitchen, playgrounds, and separate hostel for boys.

The institute maintains high standards of education by providing a wide array of world-class academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive to quality education.

#### **COURSES OFFERED**

- 1- Computer Science & Engineering
- 2- Electronics & Communication Engineering
- 3- Electrical & electronics engineering
- 4- Information Technology
- 5- Mechanical Engineering
- 6- Civil Engineering
- 7- Automobile Engineering
- 8- MBA
- 9- M.Tech Computer Science and Engineering

Apart from these institution The society has a full-fledged Department of Social work, where the programs for the welfare of weaker sections of the community are being carried out through various people centric programmes: viz: health promotions, Road safety, environment promotions, SHG Promotion, livelihood programs, training programs on life skills, vocational programs, Legal Literacy Programme ,Women and Children Programme and the programs for differently abled people. Our activities are spread all over the State of Andhra Pradesh and Andhra Pradesh, particularly in Ongole and Prakasam Districts.

# Social Activities undertaken during the year 2012-2013

# WOMEN EMPOWERMENT, FAMILY COUNSELING AND WELFARE PROGRAMS

The objective of this programme is to make the women know of their rights and laws enabling them fight for their rights and requirements. Women constitute the very backbone of the family. Women have to play multiple roles: a mother, a wife and a host of other roles simultaneously.

To encourage and enlighten the women, A Women Empowerment program was organized in PACE on 11<sup>th</sup> Feb, 2013. She defined the great role played by women and encouraged the women students and faculty to be bold and fight against the problems. She also explained the support of the government for the welfare of the women.





Every family is dependent on the woman, who is the lady of the house. Children look up to their mother for guidance on social, cultural, educational and religious values. The husband depends on the woman for every aspect of the family life. Empowering women will lead to a well-balanced family structure, which is vital for proper growth of the society.



In this front we are organizing Mahila Mandals and Mahila Panchayats in these villages where our women volunteers discuss the issues and try to settle the matter immediately with the consent of family members.





## LEGAL AWARENESS PROGRAM FOR CHILDREN & WOMEN

Children & Women are one of most vulnerable group of our society. They are worst victims of all kind of crimes. In the absence of legal awareness it almost becomes impossible for them to seek justice for themselves.

Empowering women with the knowledge of legal system and laws made for protecting them from all kind of injustice has been focus of society activity. This year the society organized various legal awareness camps to aware women of poor families about laws and regulation.

Awareness on various issues to the students is the chief objective of PACE. In view of this PACE organized Law Awareness Programme 15th May, 2012. Mr.G.Ramgopal, senior civil Judge, Ongole was the chief guest of the programme. He explained about the various laws, its importance and its implementation.



# CHILD RIGHTS, CHILD EDUCATION & CHILD LABOR PROGRAM

Nearly 67 years ago, a dream came true - A dream of Independent India. This dream gave birth to more dreams and hopes. Indian Constitution asserts the rights of children. in spite the provisions made time to time to abolish child labor we still face the cruelty against children. These children - Struggle Daily for Food, Shelter, and Other Basic Necessities of Life. Ultimately The Effect Is Resulting Into Poor Nutrition, Unhygienic Shelter, Dirty Clothing, Physical And Mental Illness, Drug Dependence, Crime, Low Self Esteem, Insecure Life, Lack Of Skill And Over All Negative Attitude Toward Life.

With five years of work amongst the slum children of Ongole, Andhra Pradesh behind it, SRINIVASA EDUCATION SOCIETY, has always believed that education alone can make a difference in their lives. Covering about 2000 children, NF schools, being run in slum and resettlement colonies of Andhra Pradesh is a step towards it.

### OLD AGE PROGRAMS SOCIAL DEFENCE, AND DISABILITY

According to the recent finding and surveys it is found that malnutrition is one of the most prevalent illnesses that threaten the health of the Elders of ANDHRA PRADESH. The Elderly routinely suffer from hunger and nutrition related illnesses. SRINIVASA EDUCATION SOCIETY, is dedicated to spread the message among people of Andhra Pradesh; a sense of partnership and hope by motivating children and youth to look after well their parents.

With the objective of improving the quality of life of people with the concerned disabilities we are organising free medical check up camps, helping them procure artificial limbs, hearing aids, tricycles and other preventive and curative devices. Our social workers use to mix up with them and motivating them to feel like an ordinary human being like others. We are mobilising business houses to provide training and employment opportunities for them so as to make them independent and live a graceful life.

# **VOCATIONAL TRAINING PROGRAMME**

Vocational training is an integral part of the work carried out by the SOCIETY. This is particularly relevant in the context of children with handicaps to enable them to stand on their own feet. Vocational training programs cover a broad range of subjects from Computer training, tailoring etc.

The society has a full-fledged computer lab & mechanical lab to train the students in repairing and maintenance of various machineries. The course is being conducted at an interval of three month for 40 students in each batch. After the successful completion of the programs they are being helped in proper placements and if they wit setting up of their own business.



During the year under review, the following vocational training programmes were conducted.

a.	Sewing cutting –	60	Beneficiaries
b.	Art and Craft Training -	25	Beneficiaries
C.	Stitching & Patch Work –	19	Beneficiaries
d.	Fabric printing & designing -	18	Beneficiaries
e.	Computer Hardware Education	100	Beneficiaries
f.	Mobile training	50	Beneficiaries
g.	DTP designer	50	Beneficiaries
ň.	Agricultural training (organic ,vermin compost	50 (	Beneficiaries

### **CULTURAL PROGRAMME**

A cultural programmer has been organized at Ongole, in which folk Art and folk Dance have been performed on the issue of different social evils. The people from Ongole, Prakasam and Krishna District participated. In which Mr. Sriniwasan has played a small skit with his team members to spread the message of child marriage.

### YOUTH LEADERSHIP TRAINING

In order to motivate positive leadership among the youth A camp was organized in which local youth leaders, intellectuals and Local people & students were invited. Youth have taken the oath for national Integrity and they also assured to generate the same in other Youths.



Youth Development centre:

The center is being run with its short term courses of personality development and ethics. In this kendra children are being taught by easy method and psychological training are also being given to them for their mental growth and development. Free books & stationery are being distributed among them by the organization.



### FORMATION OF SHG

In order to unite the people and develop them team work for mutual development, We have formed 50 SHG in Ongole district

SHGs are small, voluntary associations of people from the same socio-economic background that have been established for the purpose of solving shared social and economic problems through self-help and mutual help.

The society has helped a number of SHGs in developing their pattern of cooperation, banking and a sense of business and saving. Time to time we organize workshop to empower the beneficiaries as well the staff members involved directly with the SHG Project. Besides this in-house training we also facilitates exposure visits to the SHG members as well as the staff and volunteers too, where they learn from various successful model of developmental projects.

# **ENVIRONMENTAL AWARENESS PROGRAMS:**

This is a Scheme for Participation of School Children in Environmental Conservation. A number of schools and colleges of the community are working with us and contributing for the cause of environment protection programs. This year we held 4 inter school essay writing competition and painting competition based on environmental themes. A rally of school children too was organized by the organization to sensitize the general public and administration to look into the growing environmental problems like increasing the level of carbon mono oxides in the cities and deforestation of jungles, over exploitation of water resources, excessive use of fertilizers and its far reaching consequences.

#### AGRICULTURE & RURAL DEVELOPMENT PROGRAMS:

In the district of Ongole most of the people's income source is agriculture and horticulture. In this field we have organizing camps, in which we distributed different types of plants to growers in the villages under Ongole districts under the guidance of Dr.Chandrahsekharan. Besides this the Nutritional Garden program under Horticulture promotion scheme has also been implemented the same district. Under this Programme we have distributed fruit plants to 108 identified beneficiaries of district with the aim to help poor marginal farmers grow more fruits for their nutrition as well as to earn from the surplus.

Besides this we are promoting the cultivation of herbs and medicinal plants among the marginal farming community to ensure them higher income from their field.

#### ANIMAL WELLFARE PROGRAMS:

Despite many Indian's traditional reverence for the cow, today a thriving international trade in beef and leather means starvation, thirst, beatings, broken bones and cruel slaughter for hundreds of thousands of India's cattle.



The problem of disowned animals in the state of Andhra Pradesh is more common where people keep up the animals till they are productive after becoming uneconomical, either they sell it to illegal slaughter houses or just leave them stray in the streets on the mercy of god. To sensitize the public towards humane behavior a workshop of dairy owners and school children was organized at the project office center for development in Andhra Pradesh.

### **HIV-AIDS AWARENESS PROGRAM**

In India, there are 4.58 million people living with HIV with a doubling of infections in the last four years. The total number of positive cases in the age group of 0-10 years is 1.96% of the total population of HIV positive cases in the state

The key findings indicate the impact of HIV/AIDS is most severe on women and children. AIDS in the 5 districts affected approximately 3,000 children. Adolescents had to drop out of school to support the family and assumed responsibility for care of the sick family member or to provide economic support. Fear, discrimination, ignorance and social stigma associated with HIV/AIDS leave children isolated with their grief and suffering while they watch parents and other loved ones die and their families languish. The infected children are denied treatment at the state and district hospitals. Care for terminally ill children are carried out at home.

SRINIVASA EDUCATION SOCIETY, has noticed a close connection between poverty, employment, alcoholism, drug-addiction and AIDS/trafficking for some time now. The trend is ever increasing; each and every aspect is interrelated to each other. The rich and the poorest are among the most vulnerable category of people that are susceptible to trafficking, HIV/AIDS.

Like the previous year this year too SRINIVASA EDUCATION SOCIETY, conducted special camps in the district of Ongole, ANDHRA PRADESH. The main objective of the intervention project was to make the people aware of the consequences of getting infected by this deadly virus and to prevent trafficking of women and girl child, HIV transmission and dissemination promoting safe sexual behavior, better and timely treatment trough different STDs clinic and regular awareness and life skill training programs through out the year.

#### Seminar on the issue of HIV/AIDS:

Besides awareness program we have conducted one seminar on the issue of HIV/AIDS and trafficking of GIRL CHILD from the villages of ANDHRA PRADESH.

We discussed and analyzed the situation and recommended the findings to the concerned department. Main theme of the seminar was the following:

- Trafficking of girl child Vs: extreme poverty and hunger
- Primary education
- Need to Promote gender equality and empower women
- Awareness measures as a tool to fight trafficking
- Role of schools, gram panchayats and other village institutions in fighting the crime.



# HEALTH AND FAMILY WELFARE PROGRAM, MEDICAL CAMP, PULSE POLIO CAMPAIGN

#### Community Health programs:

This year too we were concentrating on providing health services to the most needy one of this area. Having access to healthcare facilities is a basic expectation for any society. Various disease prevention methods can help reduce overall costs for healthcare.

Free health check up, drug distribution camps have been organized under the supervision of Dr. Pandian and Dr. Chakradhar from Ongole. They came here and organize for Health checkup.

#### Polio eradication camps

SRINIVASA EDUCATION SOCIETY, has made a team of outreach workers and social worker to mobilize general public to go to different polio camps with their children below 5 years. We have conducted Medical Camps in the rural and urban areas of the south district of ANDHRA PRADESH. Besides polio campaign we took the affected children to the Government Hospital and facilitated corrective surgeries and Calipers were given to them.

### **ACKNOWLEDGEMENT:**

We acknowledge gratefully the societies, foundations, colleges, schools, individual donors and sponsors, who contribute directly or else. We sincerely thank to everybody made contribution to SRINIVASA EDUCATION SOCIETY,.

#### **ABOUT DONATIONS/CONTRIBUTIONS:**

Contributions to the SRINIVASA EDUCATION SOCIETY, can be made in terms of financial assistance, in goods and as volunteer services. All donations to this SOCIETY will be utilized for the promotion of its aims and objectives. Please enclose your cheque and demand draft in favor of SRINIVASA EDUCATION SOCIETY, payable at Ongole.

